



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A2

Results as of: 12/31/2017

GMT: HOWARD HUDSON

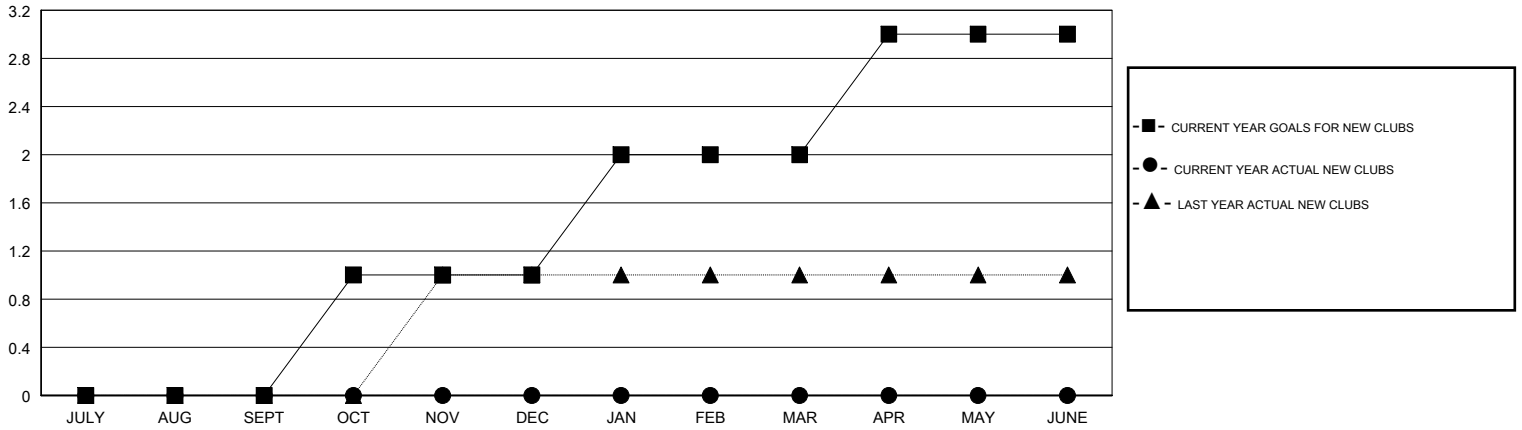
LOCATION CALIFORNIA

GMT CA

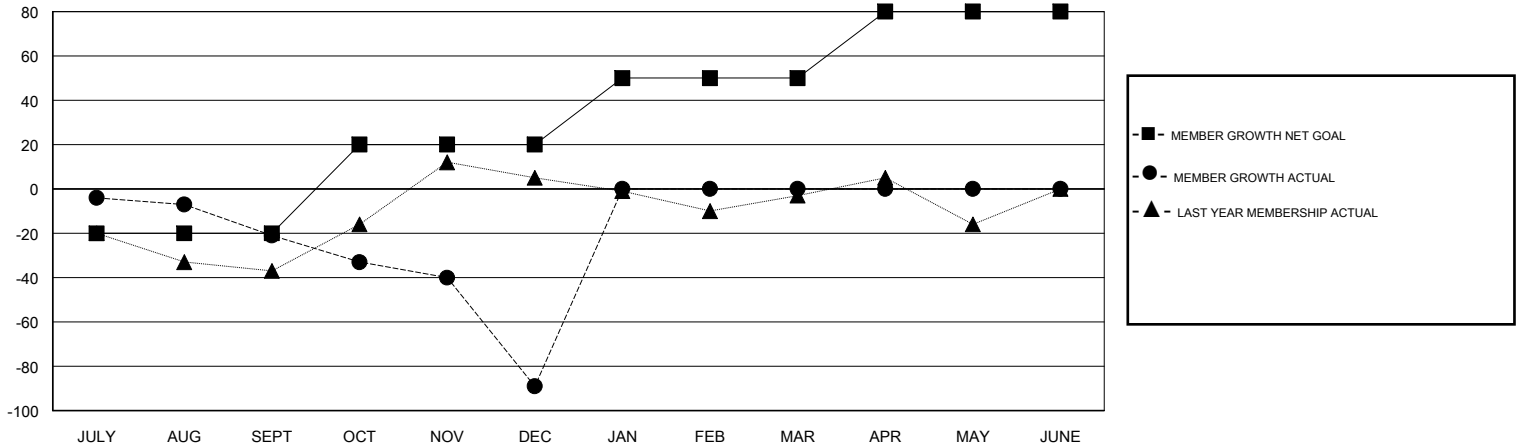
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	-20	56	67
OCT/NOV/DEC	40	30	93
JAN/FEB/MAR	30	0	0
APR/MAY/JUNE	30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 2	33 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	1,429 (70.95%)
DECEASED	16	FEMALE	585 (29.05%)
CLUB CANCELLED	39	Women Percentage Fiscal Year Goal: 26%	
OTHER	105	TOTAL FAMILY UNIT MEMBERS	262
TOTAL	160	FAMILY MEMBERS PAYING HALF DUES	135

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)